

NEWS RELEASE

-FOR IMMEDIATE RELEASE-

For more information, contact:

Name: _____
Position: _____
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Lakes and Pines
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Girl Scout Cookies In Your Community

[Town: _____] Can you believe it is almost Girl Scout Cookie time? Have you ever wondered how selling cookies makes a difference in a girl's life and what do girls in our area do with their "cookie dough" or troop cookie profits?

By participating in cookie activities, girls learn to plan, build teams, speak up, make decisions, solve problems, and manage resources. Over time, the skills girls gain set girls on a path to be leaders, in their own lives and in their communities.

The Girl Scout Cookie Sale 8 Point Plan for Success!

1. Plan
2. Set Goals
3. Speak Up
4. Make Decisions
5. Solve Problems
6. Manage Resources
7. Take Action
8. Make a Difference

Many successful business women today say they got their start selling Girl Scout Cookies. During cookie activities, girls are members of a team working towards a common goal, with each girl striving to do her best.

At the troop level, the girls decide how to spend the money they've earned. Examples include special trips to museums, exhibitions and local events, overnight stays at camp, and community service projects.

In our area there are _____ active Girl Scouts ranging from Kindergarten through 12 grade. At all ages, Girl Scouts become involved in our community by touring local businesses and participating in community service activities.

Locally, girls are planning to _____

For more information about Girl Scouting, contact _____, at phone number _____, visit www.gslakesandpines.org, or call 800 955-6032 ext. 200.

Girl Scouting builds girls of courage, confidence, and character who make the world a better place. Girl Scouts of Minnesota and Wisconsin Lakes and Pines serves 39 counties in northern Minnesota and northwest Wisconsin.

GIRL SCOUT COOKIES

Order taking begins:

January 15, 2010

Customer delivery:

March 5-14, 2010

Cost per box: \$3.50

Varieties

Thin Mints
Peanut Butter Sandwich
Shortbread
Caramel deLites®
Peanut Butter Patties®
Lemonades Thanks-A-Lot®
Daisy Go Rounds

Locate cookies

_____ Name

_____ Phone

_____ E-mail

-or visit -

www.girlscoutcookies.org